

NCDCA's Career Development & Public Policy Council

NCDCA 2008 Career Conference

*Public Policy & Advocacy: Finding Our Voice
and Making It Heard*

July 11, 2008



Session Objectives

- NCDA's Public Policy Council
- History of International Symposia as catalyst for NCDA's Policy Council
- Recent International Symposia Themes and Highlights
- NCDA's linkage with a potential North American Public Policy Network and the International Community

Policy Council Chairs

- Spencer Niles, *Pennsylvania State University*
- Martha Russell, *Russell Career Services*

Council Members

Panel Members

- Denny Engels, *University of North Texas*
- Mark Pope, *University of Missouri-St. Louis*
- George Richard, *Association of American Medical Colleges*
- Pat Schwallie-Giddis, *George Washington University*

International Experts

- John McCarthy, *International Centre for Career Development and Public Policy, France*
- Liz Galashan, *Skills Development, Scotland*
- Tony Watts, *National Institute for Careers Education and Counselling, England*
- Raimo Vuorinen, *European Lifelong Guidance Policy Network Finland*
- Lester Oakes, *Career Services, New Zealand*

NCDA Public Policy Council

The role of the Public Policy and Career Development Council (PPCDC) is to address the creation and/or continuation of domestic and international public policies that serve to promote career development across the lifespan.

NCDA's Policy Council Goals

- Support development of NCDA Public Policy Platform
- Promote Career Development Initiatives in federal & state legislation
- Develop & expand awareness campaigns for public representatives
- Promote increased stakeholder collaboration
- Continue coordination & collaboration with international leaders

History of International Symposium

John McCarthy

- Unique events worldwide bringing together national representatives and teams of policy makers, researchers and adult career development community.
- Forums addressing major policy interests and priorities in education and employment
- Contributed to improved understanding of perspectives of each community
- Resulted in significant international and national level actions jointly owned by all stakeholders

Symposium Australia

Mark Pope

Australia 2006

Shaping the future: Connecting career development and workforce development

- Human capital
- Labor supply
- Employability skills
- Career development services for workforce development
- Older workers
- The information base for public policy making

Symposium Scotland

Liz Galashan

Scotland 2007

Maximizing the Value of Career Development for
Sustainable Growth and Social Equity

- Blending economic and social goals
- Strategic leadership
- Harnessing Diversity
- Impact Evidence
- Role of the citizen

International Highlights

Tony Watts

- In last 7 years, reviews of national lifelong career guidance systems carried out in 54 countries.
- All have used methodology developed initially by OECD.
- Other organizations involved have included the World Bank, the European Commission and the European Training Foundation.

International Highlights

Tony Watts

- Reviews have explored interface between career development and public policy, on a lifelong basis.
- Key issue is how to manage strategic leadership across such a diffuse field, involving both government and other stakeholders.
- A number of European countries have recently established National Lifelong Guidance Forums, networked through the new European Lifelong Guidance Policy Network.

International Highlights

Raimo Vuorinen

- Long Term Objectives of the European Lifelong Guidance Policy Network.
 - Support for policy development
 - Policy sharing
 - Information gathering
 - Policy analysis and research
 - Use of reference tools
 - Exploiting project outcomes
 - Strengthening representative structures

International Highlights

Lester Oakes

- Internationally
 - OECD review and its flow on effects
 - International Centre for Career Development and Public Policy establishment
 - Emerging countries network
 - Specific international links (LearnDirect, Australian Federal Government)

International Highlights

Lester Oakes

- Nationally
 - New Zealand country review
 - Recognition of role of career development in wider policy context
 - Increased awareness of our own strengths and shortfalls
 - New government funded career development initiatives

National Goals

Pat Schwallie-Giddis

Future plans to bring a policy person from our federal government for the next International Symposium.

Efforts are under way to identify key leaders in policy making roles that can assist NCDA as we work towards a more global approach to promoting career development around the world.

National Goals

Denny Engels

Ongoing US concerns

- Need for both workforce and worker preparation, resilience and sustainability
- School dropout risks to the worker and workforce/society
- Career counselor preparation

Future Roles

- George Richard NCDA's Public Policy Council
- Spencer Niles North American Public Policy Network
- Martha Russell Practitioner's Challenge

Your Voice

**Never doubt that a small group
of thoughtful, committed
citizens can change the world.
Indeed, it is the only thing that
ever has.**

Margaret Mead