




Career Development & Public Policy: A Vision For the Future

NCDCA 2009 Career Conference
Inspiring the Career Development Practitioner
July 2, 2009





Session Objectives

- ◆ Informal discussion to share past experiences, present concerns and future vision
- ◆ Awareness and updates regarding NCDA's role with Public Policy and Government Relations
- ◆ NCDA's linkage with a North American Public Policy Network and the International Community



NCDA Public Policy Council

The role of the Public Policy and Career Development Council (PPCDC) is to address the creation and/or continuation of domestic and international public policies that serve to promote career development across the lifespan.



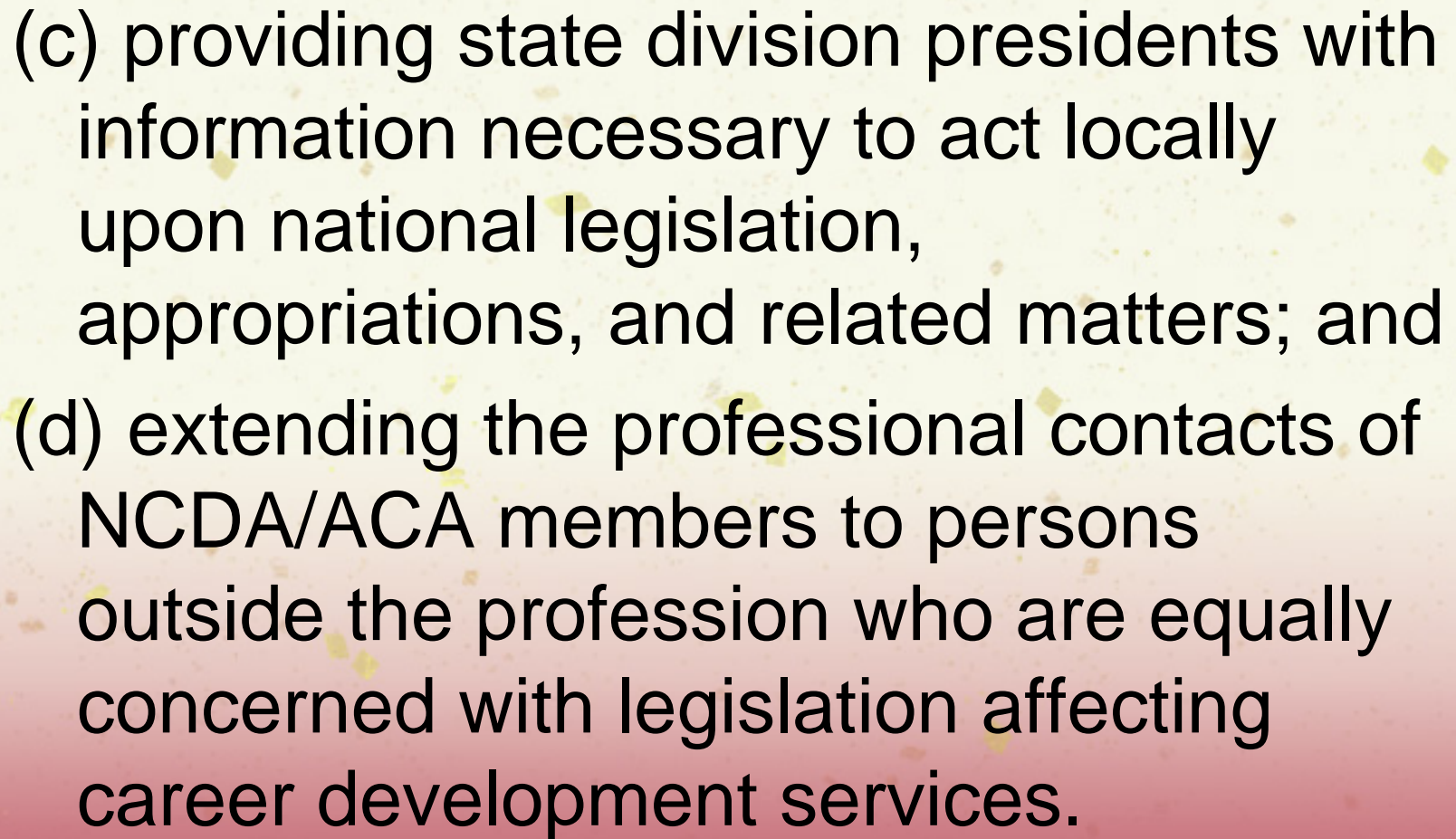
◆ NCDA's Policy Council Goals

- ◆ Support development of NCDA Public Policy Platform
- ◆ Promote Career Development Initiatives in federal & state legislation
- ◆ Develop & expand awareness campaigns for public representatives
- ◆ Promote increased stakeholder collaboration
- ◆ Continue coordination & collaboration with national and international leaders



NCDA Government Relations Committee

- ◆ This Committee is responsible for:
 - (a) sensitizing NCDA members to current and pending school and educational issues that warrant legislative action;
 - (b) promoting, developing, and monitoring federal legislation relevant to career development services;

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- (c) providing state division presidents with information necessary to act locally upon national legislation, appropriations, and related matters; and
 - (d) extending the professional contacts of NCDA/ACA members to persons outside the profession who are equally concerned with legislation affecting career development services.



NCDA Public Policy Platform

- ◆ Worker Employability (Sustainability and Resiliency)
- ◆ Individual Career Plans
- ◆ Practitioner Preparation



National Awareness

- ◆ President Obama's 2010 Budget and the Impact on Career and Workforce Development
- ◆ Upcoming Legislative Initiatives
- ◆ New members of the Administration
- ◆ How NCDA's Legislative Agenda "fits" with new priorities in Washington.



International Forum

- ◆ Unique events worldwide bringing together national representatives and teams of policy makers, researchers and adult career development community.
- ◆ Forums addressing major policy interests and priorities in education and employment
- ◆ Resulted in significant international and national level actions jointly owned by all stakeholders



2009 International Symposium

1. Transformational Technology- digital age as a lens to shape policy, practice and research.
2. Prove it Works: Evidence of the impact of career information advice and guidance in relation to a range of policy settings.
3. Shifting services towards creative collaboration: Role of the citizen in shaping policy and practice.
4. Culture Counts: Implications of diversity and migration



Ongoing US Concerns

- Need for both workforce and worker preparation, resilience and sustainability
- Risks to the worker and workforce / society from economic issues, school drop-out rates and offender re-entry barriers
- Career counselor preparation
- Participation at local, state and national level
- Leadership in Career Development Country Review

The background of the slide is a light cream color with a subtle pattern of small, faint dots. In the top left corner, there are decorative horizontal bands with floral and geometric patterns in shades of orange, yellow, and pink. In the top right corner, there are stylized green hills and two orange birds in flight.

Your Voice

Never doubt that a small group
of thoughtful, committed
citizens can change the world.
Indeed, it is the only thing that
ever has.

Margaret Mead