

John J. Cheslock
405B Rackley Building
Center for the Study of Higher Education
Pennsylvania State University
University Park, PA 16802

Chronology of Education

- Ph.D. in Labor Economics, Cornell University, May 2001.
Dissertation: *Essays on Enrollment Policies in Higher Education*.
Minor fields: Applied Econometrics, Education.
Advisor: Ronald G. Ehrenberg.
- M.S. in Labor Economics, Cornell University, January 1999.
Thesis: *How Teacher Unions Affect Educational Performance*.
- B.S. in Economics, Bowling Green State University, May 1995.
Summa cum laude, minor in Mathematics.

Chronology of Employment

Pennsylvania State University, University Park, PA

- 7/10 – present Director, Institutional Research Certificate Program
- 7/09 – present. Associate Professor, Higher Education Program.
- 7/09 – present. Senior Research Associate, Center for the Study of Higher Education

University of Arizona, Tucson, AZ.

- 1/09 – 6/09. Interim Director, Center for the Study of Higher Education.
- 7/08 – 6/09. Associate Professor, Center for the Study of Higher Education.
- 8/01 – 6/08. Assistant Professor, Center for the Study of Higher Education.

Cornell University, Ithaca, NY.

- 8/98 – 7/00. Research Assistant, Cornell Higher Education Research Institute.
- 8/96 – 7/98. Teaching Assistant, Department of Labor Economics.

Journal Articles

Callie, T., & Cheslock, J. (2008). The Hiring and Compensation Practices of Business School Deans. *Review of Higher Education*, 32(1), 25-49.

Dowd, A., Cheslock, J. & Melguizo, T. (2008). Transfer Access from Community Colleges and the Distribution of Elite Higher Education. *Journal of Higher Education*, 79(4), 442-472.

Cheslock, J. & Gianneschi, M. (2008). Replacing State Appropriations with Alternative Revenue Sources: The Case of Voluntary Support. *Journal of Higher Education*, 79(2), 208-229.

Anderson, D., Cheslock, J., & Ehrenberg, R. (2006). Gender Equity in Intercollegiate Athletics: Determinants of Title IX Compliance. *Journal of Higher Education*, 77(2), 225-250.

Cheslock, J. (2005). Differences Between Public and Private Institutions of Higher Education in the Enrollment of Transfer Students. *Economics of Education Review*, 24(3), 263-274.

Anderson, D. & Cheslock, J. (2004). Institutional Strategies to Achieve Gender Equity in Intercollegiate Athletics: Does Title IX Harm Male Athletes? *American Economic Review (Papers and Proceedings)*, 94(2), 307-311.

Ehrenberg, R., Cheslock, J., & Epifantseva, J. (2001). Paying our Presidents: What do Trustees Value? *Review of Higher Education*, 25(1), 15-38.

Book Chapters

Cheslock, J. & Rios-Agular, C. (in press). Multilevel Analysis in Higher Education Research: A Multidisciplinary Approach. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Volume 26. Dordrecht, The Netherlands: Kluwer Academic Publishers.

Cheslock, J. & Kroc, R. (in press). Enrollment Management. In R. Howard, B. Knight, and G. McLaughlin (Eds.), *The Handbook for Institutional Researchers*. San Francisco, CA: Jossey-Bass.

Cheslock, J. & Eckes, S. (2008). Statistical Evidence and Compliance with Title IX. In A. Luna (Ed.), *Legal Issues and Institutional Research* (pp. 31-45). New Directions for Institutional Research Number 138. San Francisco, CA: Jossey-Bass.

Espino, M. & Cheslock, J. (2008). Considering the Federal Classification of Hispanic-Serving Institutions and Historically Black Colleges and Universities. In M. Gasman, B. Baez, & C. Turner (Eds.), *Interdisciplinary Approaches to Understanding Minority Serving Institutions* (pp. 257-268). Albany, NY: SUNY Press.

Cheslock, J. (2006). Applying Economics to Institutional Research on Higher Education Revenues. In M. Paulsen & R. Toutkoushian (Eds.), *What Institutional Research is Learning from the Field of Economics* (pp. 25-41). New Directions for Institutional Research Number 132. San Francisco, CA: Jossey-Bass.

Diaz, V. & Cheslock, J. (2005). Faculty Work and the Use of Electronic Technology. In J. Levin, S. Kater, & R. Wagoner (Eds.), *Community College Faculty: At Work in the*

New Economy (pp. 63-80). New York: Palgrave.

Lee, J., Cheslock, J., Maldonado-Maldonado, A., & Rhoades, G. (2005). Professors as Knowledge Workers in the New, Global Economy. In J. Smart (Ed.), *Higher Education: Handbook of Theory and Research*, Volume 20 (pp. 55-132). Dordrecht, The Netherlands: Kluwer Academic Publishers.

Cheslock, J. & Anderson, D. (2005). Lessons from Research on Title IX and Intercollegiate Athletics. In R. Simon (Ed.), *Sporting Equality: Title IX Thirty Years Later* (pp. 127-146). Piscataway, NJ: Transaction Publishers.

Cheslock, J. (2003). Determining the Costs of Transfer Students at American Colleges and Universities. In F. Alexander & R. Ehrenberg (Eds.), *Maximizing Revenue in Higher Education* (pp. 55-66). New Directions for Institutional Research Number 119. San Francisco, CA: Jossey-Bass.

Monographs

Cheslock, J. (2008). *Who's Playing College Sports? Money, Race, and Gender*. East Meadow, NY: Women's Sports Foundation.

Cheslock, J. (2007). *Who's Playing College Sports? Trends in Participation*. East Meadow, NY: Women's Sports Foundation.
[Reprinted In D. Eitzen (Ed.) *Sport in Contemporary Society: An Anthology*. 8th edition.]

Dowd, A. & Cheslock, J. (2006). *Community College Transfer Students at Selective Colleges and Universities in the United States: An Estimate of the Two-Year Transfer Population at Elite Institutions and of the Effects of Institutional Characteristics on Transfer Access*. Lansdowne, VA: Jack Kent Cooke Foundation.

Book Reviews and Encyclopedia Chapters

Cheslock, J. (2010). Review of Privatizing the Public University. *American Journal of Education*, 116(4), 625-628.

Cheslock, J. (2010). Review of Policy and Performance in American Higher Education. *Journal of Higher Education*, 81(4), 550-552.

Cheslock, J. (2006). Review of Cost Control, College Access, and Competition in Higher Education. *Review of Higher Education*, 29(3), 406-407.

Cheslock, J. (2002). Research Grants and Indirect Costs. In J. Guthrie (Ed.), *The Encyclopedia of Education*, Second Edition. Macmillan Reference USA.

Cheslock, J. (2002). Economic Development. In J. Forest and K. Kinser (Eds.), *Higher Education in the United States: An Encyclopedia*. ABC-CLIO Publishers.

Papers Under Review

Cheslock, J. & Hughes, R. (2010). Differences Across States in Higher Education Finance Policy.

Work in Progress

Cheslock, J. (in progress). The Influence of Title IX on Intercollegiate Athletic Participation Levels.

Cheslock, J., & Callie, T. (in progress). The Changing Salary Structure in Colleges of Business.

Cheslock, J., & Callie, T. (in progress). The Growing Divide Between Public and Private Universities in Faculty Size, Composition, and Compensation

Cheslock, J., & Callie, T. (in progress). Why Do Some Universities Have More Unequal Salary Structures Than Others?

Cheslock, J. (in progress). The Changing Structure of Tuition and Financial Aid in the U.S.: 1987-2008

Cheslock, J., Heller, D., Frick-Cardelle, & Hughes, R. (in progress). How Does the Provision of Merit and Need-Based Aid Vary by Institutional Selectivity and Wealth?

Cheslock, J., & Rios-Aguilar, C. (in progress). Reaping (or not) the Benefits of Multilevel Data in the Multidisciplinary Context of Educational Research.

Scholarly Presentations

“The Ethics of Elimination: Will Broad Based Athletic Programs Survive?” Presented at the annual meeting of the Scholarly Conference on College Sport, Chapel Hill, NC, April 2010.

“Multilevel Models in Higher Education Research: A Promising but still Underutilized Approach.” Symposium (that I organized) at the annual meeting of the Association for the Study of Higher Education, Vancouver, BC, November 2009.

“Changing Salary Structures at Colleges and Universities.” Presented at the annual meeting of the Association for the Study of Higher Education, Vancouver, BC, November 2009.

“Reaping (or Not) the Benefits of Multilevel Data in the Multidisciplinary Context of Educational Research” Presented at the Education Policy Seminar at the University of Georgia, Athens, GA, October 2009.

“A Nonparametric Examination of the Prices Low-Income Students Face and the

Payment Strategies They Utilize” Presented at the annual meeting of the Association for Institutional Research, Atlanta, GA, June 2009.

“Maintaining Broad-Based Athletic Programs in an Era of Rapid Expenditure Growth” Presented at the meeting of the Knight Commission on Intercollegiate Athletics, Washington, DC, May 2009.

“What Causes Intercollegiate Athletic Participation Opportunities to Change?” Presented at the annual meeting of the American Educational Research Association, San Diego, CA, April 2009.

“The Problems and Opportunities Created by Hierarchical Data.” Presented at the annual meeting of the Association for the Study of Higher Education, Jacksonville, FL, November 2008.

“Growing Inequality in Faculty Salaries, 1997/98 to 2005/06.” Presented at the annual meeting of the American Education Finance Association, Denver, CO, April 2008.

“Title IX and Intercollegiate Athletic Participation.” Presented at the annual meeting of the Association for the Study of Higher Education, Louisville, KY, November 2007.

“Transfer Access from Community Colleges and the Distribution of Elite Higher Education.” Presented at the annual meeting of the American Educational Research Association, Chicago, IL, April 2007.

“Growing Inequality in Faculty Salaries.” Presented at the annual meeting of the Association for the Study of Higher Education, Anaheim, CA, November 2006.

“Replacing State Appropriations with Alternative Revenue Sources: The Case of Voluntary Support.” Presented at the annual meeting of the Association for the Study of Higher Education, Anaheim, CA, November 2006.

“The Changing Nature of Faculty Work in the Post-Industrial, Global Economy.” Presented at the annual meeting of the Association for the Study of Higher Education, Philadelphia, PA, November 2005.

“Challenges and Opportunities in Quantitative Methods.” Symposium (that I organized) at the annual meeting of the Association for the Study of Higher Education, Kansas City, MO, November 2004.

“Faculty Work and the Use of Electronic Technology at Community Colleges.” Presented at the annual meeting of the Association for the Study of Higher Education, Kansas City, MO, November 2004.

“Gender Equity in Intercollegiate Athletics: Implications for Historically Black Institutions and African-American Students.” Presented at the annual meeting of the

Association for Public Policy Analysis and Management, Atlanta, GA, October 2004.

“Institutional Strategies to Achieve Gender Equity in Intercollegiate Athletics: Does Title IX Harm Male Athletes?” Presented at the annual meeting of the American Economics Association, San Diego, CA, January 2004.

“Institutional Strategies to Achieve Gender Equity in Intercollegiate Athletics: Does Title IX Harm Male Athletes?” Presented at the annual meeting of the Association for the Study of Higher Education, Portland, OR, November 2003.

“Gender Equity in Intercollegiate Athletics: Determinants of Title IX Compliance.” Presented at the annual meeting of the Association for the Study of Higher Education, Sacramento, CA, November 2002.

“Gender Equity in Intercollegiate Athletics: Determinants of Title IX Compliance.” Presented at the Houston Higher Education Finance Roundtable, Houston, TX, May 2002.

“Beyond Skinnerian Management: Institutional Incentives and Department Level Activities.” Presented at the annual meeting of the American Educational Research Association, New Orleans, LA, April 2002.

“The Determinants of Transfer Student Enrollment at U.S. Colleges and Universities.” Presented at the annual meeting of the Association for the Study of Higher Education, Richmond, VA, November 2001.

“The Revenue Implications of Transfer Students at American Colleges and Universities.” Presented at the Cornell Higher Education Research Institute Conference, Ithaca, NY, May 2001.

“How Institutions of Higher Education Demand Transfer Students.” Presented at the annual meeting of the American Education Finance Association, Austin, TX, March 2000.

Grants and Contracts:

Principal Investigator, A Nonparametric Examination of the Prices Low-Income Students Face and the Payment Strategies They Utilize, Association for Institutional Research (with support from IES-NCES, NSF, and NPEC); \$39,960; June 2008 – May 2009.

Principal Investigator, Intercollegiate Athletics Participation Study, Women’s Sports Foundation; \$65,552; August 2006 – July 2008.

Research Consultant, Economic, Informational, and Cultural Barriers to Community College Transfer Enrollment at Selective Institutions, Jack Kent Cooke Foundation,

Lumina Foundation for Education, and Nellie Mae Education Foundation. Co-PIs – A. Dowd & G. Gabbard, University of Massachusetts, Boston. March 2005 – February 2006.

Professional Affiliations

American Education Finance Association
Association for Institutional Research
Association for the Study of Higher Education
Institute for Higher Education Law and Governance Finance Roundtable, 2002.
National Center for Public Policy and Higher Education Associates Program, 2006-2007.

Service at the Pennsylvania State University

Program Committee Work

- Member, 2009-10 Qualifying Exam Committee

Departmental Committee Work

- Member, 2009-10 Research Design Course Committee
- Member, 2009-10 Educational Policy Course Committee
- Member, 2009-10 Department Online Programs Committee

Service at the University of Arizona

Departmental Committee Work

- Member, 2002-03 Search Committee (hired 2 faculty members)
- Member, 2005-06 Search Committee (hired 2 faculty members)
- Member, 2006-07 Search Committee (hired 1 faculty member)
- Chair, Human Subjects Review Committee: 2004-05, 2005-06, 2006-07

College Committee Work

- Member, Awards & Recognition Committee: 2001-02, 2002-03, 2006-07 (co-representative in 2006-07)
- Member, Academic Programs Committee: 2001-02, 2002-03, 2003-04
- Member, Faculty Salary Committee: 2004-05
- Member, Academic Program Subcommittee on Methods Courses: 2006-07

University Committee Work

- Graduate College Representative for Oral Comprehensive Exams: 2001-02, 2002-03 (Served for 5 exams)
- Member, Educational Psychology Search Committee: 2007-08 (Serving as a

representative of the Graduate Interdisciplinary Program (GIDP) in Statistics)

External Service

- Member, Editorial Board, Review of Higher Education: 2005-present
- Committee Member, American Educational Research Association (AERA)
Outstanding Doctoral Dissertation in Higher Education Award: 2005, 2006, 2010.
- Committee Member, Association for the Study of Higher Education (ASHE)
Bobby Wright Dissertation of the Year Award: 2007
- Program Co-Section Chair, Association for the Study of Higher Education (ASHE) Annual Conference, Policy, Finance, and Economics: 2008
- Reviewer for Academic Conferences
 - American Educational Research Association, Division J
 - Association for the Study of Higher Education
- Reviewer for Academic Journals
 - American Educational Research Journal
 - Asia Pacific Education Review
 - British Journal of Industrial Relations
 - Canadian Journal of Higher Education
 - Comparative Education Review
 - Economic Inquiry
 - Economics of Education Review
 - Education Economics
 - Educational Evaluation and Policy Analysis
 - Education Finance and Policy
 - Educational Policy
 - Higher Education
 - Higher Education in Review
 - Journal of Higher Education
 - Journal of Human Resources
 - Labour Economics
 - Quarterly Journal of Business and Economics
 - Research in Higher Education
 - Review of Economics and Statistics
 - Review of Higher Education
- Reviewer for Grant Proposals
 - National Science Foundation
- Interviews for Media Feature Stories
 - Associated Press (to numerous outlets)
 - New York Times
 - Wall Street Journal
 - USA Today
 - Arizona Daily Star
 - Indianapolis Star
 - Chronicle of Higher Education
 - InsideHigherEd.com

Teaching:

Courses Taught at the Pennsylvania State University

- Introduction to Higher Education: 2009
- Research Design: 2010

Courses Taught at the University of Arizona

- Higher Education Finance: 2001-09
- Introduction to Statistical Methods in Higher Education Research: 2001-07
- Advanced Statistical Methods in Higher Education Research: 2002-2004, 2006, 2008
- Labor Markets in Higher Education: 2002, 2004, 2006
- Enrollment Management: 2005, 2007
- Resource Allocation in Higher Education: 2003

Advising

Fellowships – Doctoral Supervisees

- Richard Wagoner, Marshall Foundation Dissertation Fellowship; \$10,750; 2004.
- Matt Foraker, Association for the Study of Higher Education/Lumina Dissertation Fellowship; \$14,000; 2008-09.

Completed Dissertations, Chair

- Hardson Kwandayi (Graduated in December 2003)
- Matt Gianneschi (Graduated in May 2004)
- Richard Wagoner (Graduated in May 2004)
- Jacalyn Askin (Graduated in December 2005)
- Trina Callie (Graduated in December 2006)
- Steven Corey (Graduated in May 2007)
- Ken Sharp (Graduated in May 2007)
- Paul Mallon (Graduated in May 2009)
- Matthew Foraker (Graduated in May 2009)
- Jeffrey Thies (Graduated in May 2009)
- Nancy Singer (Graduated in August 2009)
- Yan Xie (Graduated in May 2010)

Graduated Master Students, Advisor

- Kristan Cilente (Graduated in May 2003)
- Will Briggs (Graduated in May 2004)

- Jing Chen (Graduated in May 2005)
- Lauren Brennan (Graduated in December 2005)
- Tanner Marcantel (Graduated in May 2006)
- Mel Engel (Graduated in May 2006)
- Hashem Miyaji (Graduated in May 2007)
- Ying Ding (Graduated in May 2007)
- Terri Berg (Graduated in May 2008)
- Rachel Tong (Graduated in May 2009)
- Dayna Wenger (Graduated in May 2010)
- Elizabeth Eder (Graduated in August 2010)