

## **Higher Education in the United States (HIED 545)**

Fall 2010 Fridays, 8 - 11 am.  
403 Rackley Building

**Instructor:** David Post Office Room 404E Rackley Building  
**E-mail:** [dmp10@psu.edu](mailto:dmp10@psu.edu) Phone 865-7163  
**Drop in Office Hours:** Fridays, 11-Noon and Tuesdays 1- 2:30

**Teaching Assistant:** Hyun Kyoung Ro ([hkr105@psu.edu](mailto:hkr105@psu.edu))

### **Goals and Desired Outcomes for HI ED 545:**

1. To understand the chief characteristics of U.S. higher education, and to consider a range of perspectives on it by reading and discussing scholarship in this field of study.
2. To be able to engage in substantive debate about this field through the close reading of recent empirical and historical research.
3. To relate scholarship to key policy issues identified by reading *The Chronicle of Higher Education* or InsiderHigherEd (<http://www.insidehighered.com/>)..
4. To improve analytical and communication skills through weekly discussions and three short paper assignments.
5. To satisfy Penn State University's Human Subjects and Academic Integrity requirements.

### **Requirements on which the grade in the course will be based:**

- 20% - Class participation, including one turn writing questions for a) the current topics discussion and for b) the readings discussion, as well serving as moderator (details explained in class)
- 15% - Paper 1, due September 24<sup>th</sup> (3 to 4 pages of critical analysis of any previous reading)
- 15% - Paper 2, due October 29<sup>th</sup>
- 15% - Paper 3, due December 3<sup>th</sup>
- 35% - In class essay exam scheduled by registrar during exam week

### **Academic Integrity Policy**

All university policies (<http://www.psu.edu/ufs/policies/>) regarding ethics and honorable behavior apply.

### **Required Course Textbooks (please purchase on-line or contact the instructor):**

Altbach, P. G., Berdahl, R. O., & Gumport, P. J. (Eds.). (2005). *American higher education in the twenty-first century*. (2<sup>nd</sup> ed.). Baltimore: The Johns Hopkins University Press.

Shulman, James L. and William Bowen. 2001. *The Game of Life: College Sports and Educational Values*. Princeton: Princeton University Press.

## **August 27. Introduction & Contexts of American Higher Education**

ANGEL (<https://cms.psu.edu/>) and email attachment sent in August to students:

**Please read in advance of first class and come prepared with responses to discussion questions:**

Altbach, P. G., Berdahl, R. O., & Gumport, P. J. (2005). Introduction: The contexts of American Higher Education. In P. G. Altbach, R. O. Berdahl, & P. J. Gumport (Eds.), *American higher education in the twenty-first century*. Baltimore: The Johns Hopkins University Press.

Also: listen to the entire (67 minute) streaming episode of *This American Life*, available by clicking: <http://www.thisamericanlife.org/radio-archives/episode/396/1-Party-School>

## **September 3 Research Integrity and Plagiarism**    **NOTE: Meet in Chambers 236**

Before Class: register and at least begin CITI course <https://www.citiprogram.org/Default.asp?>

Read:

[http://www.nytimes.com/2010/07/13/opinion/13tue4.html?\\_r=1&src=me&ref=general](http://www.nytimes.com/2010/07/13/opinion/13tue4.html?_r=1&src=me&ref=general)  
<http://www.nytimes.com/roomfordebate/2010/7/12/when-did-cheating-become-an-epidemic>

On Angel:

Charles Lipson, "Plagiarism and academic honesty." Pp. 32-48 in *Doing honest work in college: How to prepare citations, avoid plagiarism, and achieve real academic success* Chicago: University of Chicago Press, 2004.

Nicholas Steneck, *Introduction to the Responsible Conduct of Research*. Washinton: Department of Health and Human Services.

## **September 10. The Evolution of Higher Education Institutions**

Chapter 1: Altbach, P. G. (2005). Patterns in higher education development. In P. G. Altbach, R. O. Berdahl, & P. J. Gumport (Eds.), *American higher education in the twenty-first century*.

Chapter 2: Geiger, R. L. (2005). The ten generations of American higher education

ANGEL

Volkwein, J. F. (2004). *A brief history of higher education in the United States*.

Discussion #1 on current topics selected by a class participant. A class participant will identify an article in Inside Higher Education and send us the link by the previous week (in this case, by September 3). The article should relate in some way to the topic of this week's discussion (in this case, to the history of higher education). Students should read the article and post short reactions in the drop box on Angel before coming to class.)

## **September 17. Students and Undergraduate Education**

Chapter 11: Dey, E. L. & Hurtado, S. (2005). College students in changing contexts.

### **ANGEL**

Dougherty, K. J. (1992, March-April). Community colleges and baccalaureate attainment. *Journal of Higher Education*, 63(2), 188-214.

Pascarella, E. T. & Terenzini, P.T. (2005). How college affects students: A summary. In E. Pascarella and P. Terenzini, *How college affects students, Vol 2.* San Francisco, CA: Jossey Bass.

Discussion #2 on current topics selected by a class participant. See September 10 for explanation.

## **September 24. Accountability, Control, and the Curriculum**

Chapter 3: Berdahl, R. O., & Schmidlein, F. A. (2005). Autonomy and accountability: Who controls academe? In P. G. Altbach, R. O. Berdahl, & P. J Gumpert (Eds.), *American higher education in the twenty-first century*. (2<sup>nd</sup> ed., pp. 71-90). Baltimore: The Johns Hopkins University Press.

Chapter 5: Zusman, A. (2005). Challenges facing higher education in the twenty-first century. In P. G. Altbach, R. O. Berdahl, & P. J Gumpert (Eds.), *American higher education in the twenty-first century*. (2<sup>nd</sup> ed., pp. 115-160). Baltimore: The Johns Hopkins University Press.

Chapter 16: Bastedo, M. N. (2005). Curriculum in higher education: The historical roots of contemporary issues. In P. G. Altbach, R. O. Berdahl, & P. J Gumpert (Eds.), *American higher education in the twenty-first century*. (2<sup>nd</sup> ed., pp. 462-485). Baltimore: The Johns Hopkins University Press.

Discussion #3 on current topics selected by a class participant. See September 10 for explanation.

FIRST CRITICAL ESSAY DUE IN CLASS (PAPER COPY) AND UPLOADED TO DROP-BOX)

### **OPTIONAL ON ANGEL**

Lattuca, L.R. & Stark, J.S. Historical contexts: Recurring curricular debates [Draft chapter]. In *Shaping the college curriculum: Academic plans in action*.

## **October 1. Reforming the Curriculum: In-depth Reading 1.**

### **ON ANGEL**

Introduction and Chapters 1 – 4 of Martha Nusbaum, *Cultivating Humanity: A Classical Defense for Reform in Liberal Education*. Cambridge: Harvard University Press, 1997.

Discussion #4 AND #5 on current topics selected by a class participant.

## **October 8. Federal Government and State Government**

Chapter 6: Gladieux, L. E., King, J. E., & Corrigan, M. E The federal government and higher education.

Chapter 7: McGuinness, Jr., A. C. The states and higher education.

Discussion #6 AND #7 on current topics selected by a class participant.

### **Optional on ANGEL**

Report of the Secretary of Education's Commission on the Future of Higher Education, U.S. Department of Education (2006). *A test of leadership: Charting the future of U.S. higher education*. Available through Angel or the Web site:  
<http://www.ed.gov/about/bdscomm/list/hiedfuture/reports/final-report.pdf>

Also, read one of the following state reports: Pennsylvania, California, Texas, Michigan, New York, Georgia. Available through Angel or the Web site <http://measuringup.highereducation.org/>.

## **October 15. Constituencies, Associations, and the Legal System**

Chapter 8: Olivas, M. A. The legal environment: The implementation of legal change on campus.

Chapter 9: Harclerod, F. F., & Eaton, J. S. The hidden hand: External constituencies and their impact.

### **ANGEL**

National Center for Public Policy and Higher Education (2006). *Measuring up 2006: The national report card on higher education*. San Jose, CA.

Discussion #8 AND #9 on current topics selected by a class participant.

## **October 22. Financing Higher Education**

Chapter 13: Johnstone, D. B. Financing higher education: Who should pay?

Chapter 17: Slaughter, S., & Rhoades, G. Markets in higher education: Students in the seventies; patents in the eighties, copyrights in the nineties

### **Optional on ANGEL**

Ehrenberg, R. (2002). Reaching for the brass ring: The U.S. News & World Report rankings and competition. *Review of Higher Education*, 26(2), 145-162.

Lederman, D. (2009). 'Manipulating,' Er, Influencing 'U.S. News'. *InsideHigherEd.com*. June 3.  
(<http://www.insidehighered.com/news/2009/06/03/rankings>)

Lederman, D. (2009). Rankings Rancor at Clemson. *InsideHigherEd.com*. June 4.  
(<http://www.insidehighered.com/news/2009/06/04/clemson>)

National Center for Education Statistics (2001, December). *Executive Summary: Study of college costs and prices, 1988-89 to 1997-98*. Washington, DC: U.S. Department of Education. (FYI: The full report is available at <https://nces.ed.gov/das/epubs/2002157/> )

Discussion #10 AND #11 on current topics selected by a class participant.

## **October 29. Markets in Higher Education: In-depth Reading 2.**

David Kirp, *Shakespeare, Einstein, and the bottom line: The marketing of higher education* (pp. 1-7). Cambridge, MA: Harvard University Press, 2003. ON ANGEL

### ***Everyone read:***

Introduction: The new U.; Chapter 1. This little student went to market. Conclusion: The corporation of learning.

**Also, everyone should pick one of the following two chapters and read at least one of them:**

Chapter 3: Benjamin Rush's "brat": Dickinson College.

Chapter 4: Star wars: New York University.

Discussion #12 on current topics selected by a class participant.

SECOND CRITICAL ESSAY DUE IN CLASS (PAPER COPY) AND UPLOADED TO DROP-BOX)

## **November 5. Presidential Leadership & Crisis Management**

Chapter 12: Birnbaum, R., & Eckel, P. D. The dilemma of presidential leadership

### **Optional on ANGEL**

Birnbaum, R. & Shushok, Jr. F. (2001). The "Crisis" Crisis in Higher Education: Is That a Wolf or a Pussycat at the Academy Door? *In defense of American higher education*. Chapter 3

Baldrige, J. V., Curtis, D. V., Ecker, G. P. & Riley G. L. (2000). "Alternative models of governance in higher education." In M. Chris Brown II (Ed.) *Organization & governance in higher education*. 5th ed. ASHE Reader Series (pp 128-142). Boston: Pearson Custom Publishing.

Fain, P. (2007, May 4). Wanted: Crisis president. *The Chronicle of Higher Education*. Retrieved July 22, 2008, from <http://chronicle.com/weekly/v53/i35/35a01701.htm>

Discussion #13 AND #14 on current topics selected by a class participant

## **November 12. The Faculty**

Chapter 10: Altbach, P.G. Harsh realities: The professoriate faces a new century

Chapter 4: O'Neil, R. M. Academic freedom: Past, present and future beyond September 11.

Discussion #15 AND #16 on current topics selected by a class participant

## **November 19 Access and Equity**

Chapter 18: Chang, M. J., Altbach, P. G., & Lomotey, K. Race in higher education: Making meaning of an elusive moving target.

On ANGEL

David Post: Race, Class, Language, and User Fees in Ecuadorian University Access.

## **December 3. In-depth reading 3**

Chapters 1 – 8 of *The Game of Life: College Sports and Educational Values*.

Discussion #17 and #18 on current topics selected by a class participant.

THIRD CRITICAL ESSAY DUE IN CLASS (PAPER COPY) AND UPLOADED TO DROP-BOX)

## **December 10. In-depth reading 3**

Chapters 9 – 14 of *The Game of Life: College Sports and Educational Values*.

Discussion #19 and #20 on current topics selected by a class participant.

NOTE: The final exam, an in-class essay test on all previous readings, will be scheduled by the Penn State registrar's office. Ten questions will be distributed December 3 for review and study. Three questions will be selected randomly on the day of the exam and you will answer without notes or books. Please come with a "blue book" and write only your university i.d.# on the cover.